

Qualifications

Extensive experience in print, graphic and web development. Knowledge of online industry technology including, online advertisement, user interface design, front-end web design and development along with experience in responsive design. A solid understanding of design elements, visual principles and design trends.

Skills

- Dreamweaver
- Photoshop
- InDesign
- Illustrator
- Flash
- Word Press
- JavaScript
- jQuery
- CSS/CSS3
- PHP/XML
- HTML5
- Drupal
- Joomla
- E-commerce site development
- Web optimization & response
- Familiarity with Retina Graphics
- Experience with SQL Database (MySQL)
- Front-end frameworks; Bootstrap & Foundation

Work Experience

Course Master Inc.
Nov 13 to Present

Sr. Web Developer

- Develop a fully responsive B2B Corporate site with graphics and back-end coding
- Produce email and PowerPoint graphics as needed
- Work closely with UX and Project Manager team on App development
- Assist with support tickets via phone, chat & email
- Retain version control on sites

Greenthrottle Games
Feb 13 to Nov 13

Sr. Graphic Designer

- Primary goal was to establish a responsive, fresh B2C website
- Built developers site for authors / publishers, to access SDK tools
- Built out assets for Android User-Interface
- Created campaign for Kindle Fire home screen

Playspan /
Ultimate Game Card
Oct 10 to Nov 12

Content Web Manager

- Managed B2C site (video, web banners, Daily Deals) using Drupal CMS System
- Produced sales materials
- Worked with Salesforce lead generating forms
- Produced trade show graphics, including package design
- Custom HTML weekly emails for segmented lists of 500K
- Produced custom marketing on seasonal campaigns in form of Google Ad banners, Facebook graphics along with custom landing pages
- Created and updated custom retail pre-paid cards for UGC
- Created custom landing pages for game publishers
- Tracked projects and produced deliverables on-time and on-brand
- Redesigned Ultimate Game Card B2C website
- Created graphics for new corporate site for PlaySpan.com
- Developed interactive mock-ups, features and assets or B2C site
- Published press releases on multiple sites
- Worked with QA Team on phase releases
- Key contributor towards Paybefore award in 2011 UGC Summer Splash campaign

five.star.souls
Apr 04 – Dec 13

Freelancer

- Provided high quality graphics and printing resulting in long-term business clientele
- Developed responsive landing pages in both static or CMS platforms
- Developed a solid brand and maintain that brand throughout all materials
- Provided all services such as domain name suggestions, domain / host purchases
- Set-up / transitioned web hosting services and email accounts
- Produced screen-printing color separations for custom T-shirt designs
- Press checked various print projects ranging from simple flyers to pagination of magazines
- Assisted in photo shoots
- Customized graphics for social media networks
- Implement custom tab work within Facebook
- Train business staff with video / PDF tutorials to maintain site

Vision Quest /
Century 21 Real Estate
Jul 06 – Dec 06

Sr. Graphic Designer and Print Supervisor

- Overseen all printed materials (brochures, flyers, outdoor billboards, newspaper ads)
- Streamlined quarterly publication mailer of 300,000 homes
- Coordinated with local / out-of-state commercial printers to reduce printing costs by \$90K+
- Trained co-workers on design industry standard application tools such as Adobe Suite
- Assisted with marketing for holiday community events
- Retained the corporate brand while updating the look and feel of the business
- Understood the targeted demographic and produced marketing strategies towards the audience
- Assisted in new office branding from Logo, business cards to advertisements

Education
Jan 05

A.S. Degree in Graphic Design
Brooks College, Sunnyvale, CA